



**Cargo Preference News4U**  
**Moving Cargo – Lifeline of the Sea**



**Acting Administrator John Jamian**

**February 2005**

**“FROM THE ACTING ADMINISTRATOR”**

John Jamian has been named to head the Department of Transportation's Maritime Administration as Acting Administrator by Secretary of Transportation Norman Y. Mineta. The announcement was effective February 14, 2005. Jamian, who was appointed by President George W. Bush, has been the agency's Deputy Administrator since May 2003.

Jamian is no stranger to the industry. He has extensive experience in the maritime industry, international transportation, and trade development. He has worked closely with the U.S. Coast Guard and Army Corps of Engineers on several maritime-related activities. Acting Administrator Jamian also has authored numerous articles and publications on the shipping industry.

To view Acting Administrator Jamian biography and his accomplishments, click on <http://www.marad.dot.gov/Offices/johnjamian.html>.

**AROUND INDUSTRY:**  
**GLOBAL CONTAINER LINES**



The Maritime Administration announces that Global Container Lines, (GCL) has acquired U.S.-flag service with the recent acquisition of the multipurpose Roll-On\Lift Off (RoLo) vessel GLOBAL PATRIOT. The vessel is available for transporting shipments under the cargo preference laws. The multipurpose vessel is ideally suited for carriage of rolling stock, containers, project cargo, heavy lifts, break bulk, and bulk cargo.

The GLOBAL PATRIOT will be primarily trading between the U.S. Gulf, Red Sea, Persian Gulf, and East Africa. All other destinations will be considered on an inducement basis. To learn more about Global Container Lines, visit the web site: <http://www.gogcl.com>.

MARAD along with the maritime industry welcomes Global Container Lines as America's newest U.S.-flag carrier.

## **MARAD Highlights ITS CUSTOMERS—U.S. Merchant Mariners and Our Maritime Unions**

### **Merchant Mariners Get the Job Done**

America's merchant marine is known as the Fourth Arm of Defense. Such recognition is due in part to the maritime unions' commitment to providing well-trained and qualified seafarers to crew American-flag vessels. The unions, such as the AMO, ARA, GLL, IBU, ILA, IND, MEBA, MFU, IOMMP, SIU, SMU, SUP, UMD and USW, and their respective schools, pride themselves on ensuring America has qualified men and women to crew its vessels in times of peace and crisis. The work that the seafarers perform aboard ship is of vital importance to our country's national security and to the maritime industry. Many Americans today may not realize the importance of the merchant marine. These men and women work in support to our Armed Services moving cargo and other materiel to areas around the world and also keeping the seaports open for our manufacturers, farmers, and consumers. They should be commended on the jobs they do on a daily basis – for they get the job done.

The seafarers unions recently participated in the tsunami humanitarian relief to the Asia and Africa countries. These men and women worked long hours to move the cargo to those devastated countries.

While the merchant marine is known as America's Fourth Arm of Defense – that title came with a price – in some instances death. Although the casualty rate of the merchant mariners numbered second only to the U.S. Marine Corps in the loss of lives during WWII, they were not truly honored until years later. Since that time, however, bills have been approved granting compensation – similar to GI benefits -- to some of our World War II mariners. These men and women continue to exhibit their dedication and commitment to providing the best service they can and are an encouragement to many -- for the merchant mariners can be counted on to stand ready in the face of adversity along with the Armed Service branches. The U.S.-flag merchant marine is the first to go in and the last to come out.

We, in the Maritime Administration, extend thanks to all merchant mariners who crew American-flag ships and to the unions whose dedication to the maritime industry is worth recognizing for it is the unions that ensure America remains in a position of having the qualified people to crew its vessels whenever and wherever the need arise.

## **SHIPPER RECOGNITION AWARDS PROGRAM**

The Maritime Administration (MARAD) presented two companies with plaques of appreciation for shipping a significant portion of their international cargo on U.S.-flag vessels.

On behalf of MARAD, North Atlantic Region Director Robert F. McKeon presented the New Balance Athletic Shoe, Inc. Director of Logistics with the agency's "Plaque of Appreciation." The ceremony was held at the company's manufacturing facility and distribution center in Lawrence, MA.

New Balance Athletic Shoe, Inc., a leading manufacturer of high performance footwear and apparel, was founded in 1906 in Boston, MA. During the 1950s and '60s, athletes turned to the company for customized running shoes due to New Balance's unique expertise in hand crafting specialized footwear. By the mid-1970s, the company's New Balance 320 running shoe was rated number one on the market, which launched the company into world wide prominence. Since then, the company has diversified into making a complete range of athletic shoes, as well as apparel and accessories, for a variety of athletic activities. Throughout the years, New Balance, with global sales of more than \$1.3 billion, has committed to domestic U.S. manufacturing and has maintained a leadership position in technological innovation in its product lines.

In a separate presentation, a New Jersey chemical producer was honored for supporting America's U.S.-flag shipping.

MARAD's North Atlantic Region Director presented the agency's "Plaque of Appreciation" to Rhodia, Inc., at the company's Cranbury, NJ, location. Rhodia, Inc., a \$1.7 billion specialty chemical producer, received the Award for its support of U.S.-flag shipping. The company is the North American subsidiary of the \$7 billion French life sciences company Rhone-Poulenc S.A.

Rhodia, Inc. contracted with an American-flag carrier to lift 1,800 TEUs in 2003 and more than 2,300 TEUs in 2004, enabling the carrier to gain market share against foreign carriers in the Trans-Atlantic and Latin American trades. The New Jersey-based chemical producer employs 2,000 people across North America, including more than 600 at its Cranbury, NJ location.

#### **UPCOMING EVENTS:**

MARAD's Office of Cargo Preference will exhibit and make available for distribution hand-out material on the cargo preference program and Maritime Administration. The agency will take part in the following exhibitions:

- Export-Import Bank of the United States Annual Conference – April 14-15, 2005, Washington, DC
- SDDC Transportation Training Symposium & NDTA Expositions, April 25-28, 2005, Nashville, TN

#### **SHORT NOTE:**

Do you have articles/information that need to be broadcast to a large audience? If so, consider sending to **NEWS4U** and consideration will be given to your request. Send articles/information or comments directly to [Sharon.Jenkins@marad.dot.gov](mailto:Sharon.Jenkins@marad.dot.gov) or at (202) 366-5064. We would like to thank everyone who has contributed to this edition.

#### **SURF OUR WEB TO OBTAIN INFORMATION ON:**

- ❖ **Cargo preference and its guidelines**, [http://www.marad.dot.gov/offices/cargo\\_pref.html](http://www.marad.dot.gov/offices/cargo_pref.html)
- ❖ **U.S.-Flag Service (Destinations from U.S. to Foreign Countries)**, click on <http://www.marad.dot.gov/usflag/>
- ❖ **Humanitarian Food Aid Report**, click on <http://www.marad.dot.gov/offices/CAPOS%20Reports/>
- ❖ **Public Resolution - 17 Waivers**, click on <http://www.marad.dot.gov/offices/pr17waiver.html>.

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